



STORAGEDESIGN

STORAGE DESIGN SRL

HERRERA 1621

(1295) BUENOS AIRES. ARGENTINA

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www.storagedesign.com.ar

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Design, development and manufacturing of equipment, furniture and objects.

We offer the possibility of the integral solution or by specific areas.

We are structured on a very versatile and dynamic basis to solve a wide range of needs on every project and at any stage.

HOW WE CAN PARTICIPATE ON YOUR PROYECT

Diagnose

Project

Development

Manufacturing

WE CAN SUPPORT YOUR PROJECT WITH ALL THE STAGES OR PARTICIPATE ONLY ON THOSE THAT OFFER A BETTER SOLUTION TO YOUR NEED.

We can only participate in the project and development stage if you have a structured program and a realible supplier's team for your production. Or we can develop and manufacture your propose if you already have defined the design and need to improve cost, quality and distribution.

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Diagnose

In conjunction with the clients, the brief of the project is established according to his needs and his particular situation.

We analyze the particular problem, make conclusions and elaborate a precise program that guaranties the success of any project. The goals will be determinate in terms of time and investment cost.

Project

It will be the most adequate to the initial requirements in the best relation benefit-cost.

We will propose a variety of alternatives to obtain the best formal and functional solutions, always picking the most convenient for our client.

These alternatives will be present on renders and sketches

Development

When the best alternatives is selected, we proceed with the optimization of technical solutions, manufacturing, details, packaging, shipping and assembly. We manufacture prototypes, especially if any technical or formal solution needs to be check.

Then, we proceed to develop drawing - details, layout of the stores, manuals with normative and production standards to guaranty the achievement of the objectives, optimization and the results of application.

Manufacturing

We have the infrastructure to develop the entire production or initial small productions, always taking care of the relation cost-quality. We take care on the packaging and shipping logistic, in terms of manufacturing we think quality is an imperative need, we make a close follow up of every step in the process in order to achieve our goals in quality and manufacture time. We also care about the packaging and the logistic of shipping and arrival of the goods. We think that the project is not ended until the retail space in working.

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RESOURCES

The design team is managed by two professionals in the furniture designing process and is integrated by four professionals in design areas (industrial design and architects) Administratives and managing staff are also part of the team.

The Company has his own manufacturing area for the making of prototype models and final manufacturing (production sectors are operated by highly qualify employees)
All our equipment follows all the ambient impact restrictions of the Bs As City Government.

Available Technology

Carpentry on wood, veneer and curved veneer.

Stainless Steel in plate and tube, any ferrous material and aluminum.

Acrylic, plastic and glass.

Upholstery on leather and fabric.

Pressurized cabined for polyurethane lacquer finishing and drying.

Assembly and packaging.



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CUSTOMERS

Alpargatas- To pper Clarks
 American Airlines INC
 Argencons SA
 Atisae Argentina SA
 Biblioteca Nacional
 BJ Service
 Bo-K SA
 Bulrich Inmobiliaria SA
 Criba SA
 Confeclisa – Conf. de Clinicas SA
 Consultatio Inversora SA
 Correo Argentino
 Dinar Lineas Aereas SA
 Depuy SA

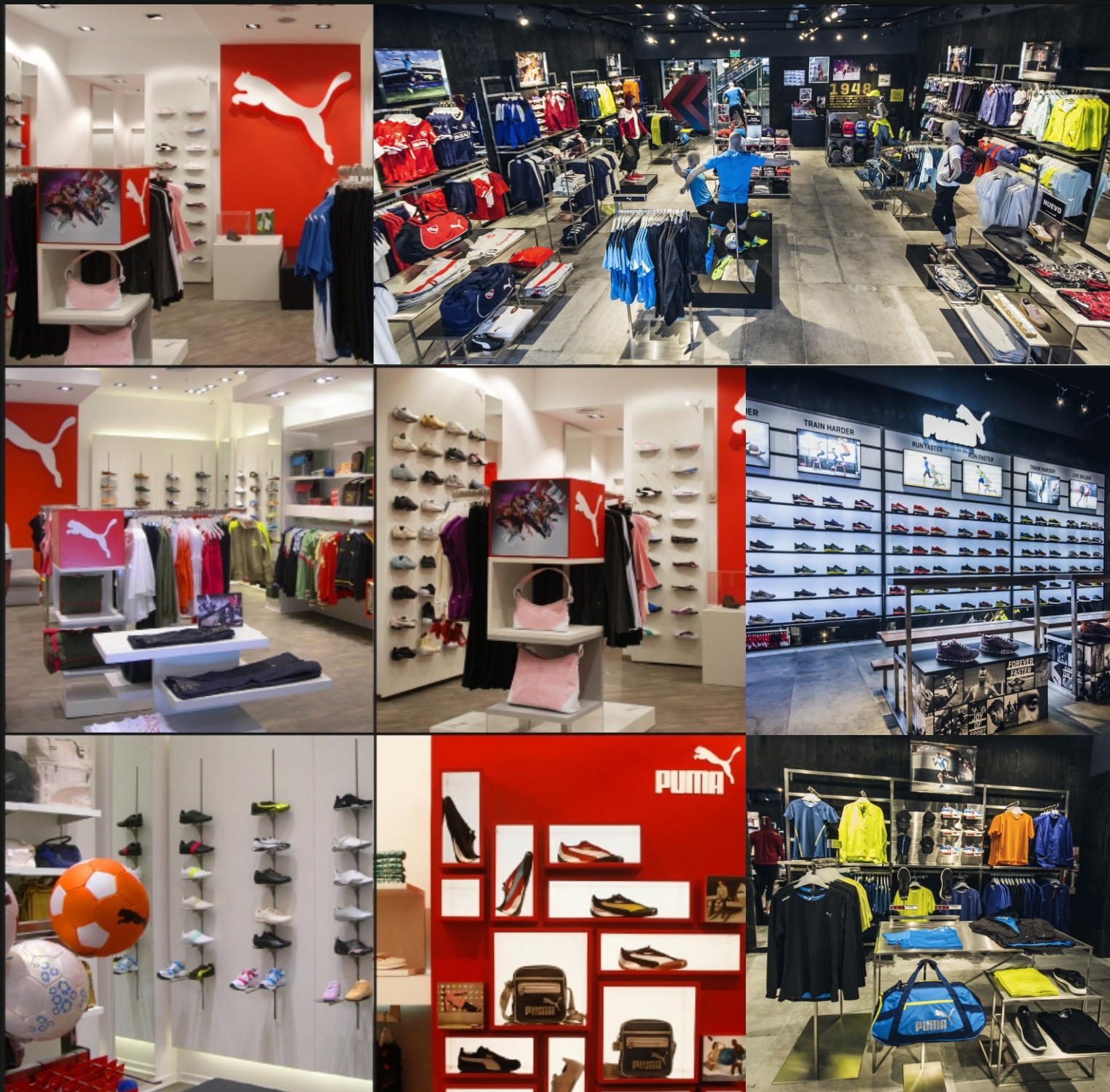
1992 - 2002

Ely Lilly Interamérica INC
 General Electric Internacional INC
 Grupo Ilhsa SA - Dromo
 Imagen Satelital SA
 Food & More SA - Klik Eat
 Microsoft de Argentina
 Norte Indumentaria SA – Lee - UFO
 Quartier Sinclair SA
 Repsol YPF - Elaion
 Sabre Travel Information Network
 United Airlines INC
 Universidad Nac de Gral San Martin
 Zeneca SAIC
 Delta Airlines

2002-2016

Accecuier SA
 Ben Betesh Internacional - Panamá
 Brumell SA
 Comercial Administradora – Venezuela
 Comercial Italiana SA - Argentina
 Corporación BCLC CA – Venezuela
 Corporación MLC MAR CA - Venezuela
 CROCS Internacional / Argentina
 Diálogo Publicidad SA
 DIDE - Ecuador
 Dist.Diversas SA de CV – El Salvador
 Distrinando S.A.
 Grupo Aviara SA de CV - Mexico
 iMod dba Lacoste Boutique Aruba
 Inversiones Alea 11 CA - Venezuela
 Inversiones Internacionales – Honduras

Inversiones Kassala – Rep Dom.
 Inversiones Montijo – Costa Rica
 Lacoste – Devanlay - Francia
 Lacoste Accesorios - Francia
 Martex SA - Uruguay
 PB Footwear USA LLC - USA
 Penguin
 Prima Free Trade Cancún SA de CV
 Puma Chile SA - Chile
 Salco Footwear Ind Ltd - Canada
 Samsonite Mexico SA de CV Mexico
 Samsonite Argentina SA
 Trovari SA - Paraguay
 Unisol SA - Puma Argentina
 Vesuvio SA- Lacoste - P. Cahaen D'Anv
 Yagmour



Since 2007, Storage Design has been chosen by Puma Sport Latin American SA (Santiago de Chile) for the manufacture of its exclusive store furnishing and some corners in brands stores in Argentina and Latin America.

Storage Design manufacture the furnishing for the Unisol SA company (Puma Argentina) following the strictly customers specifications, but also proposing some modification in order to adapt the system to the local production.

Between 2014 to 2016, we built 14 exclusive store and 50 corners in brand stores



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Storage Design has been a company authorized by Lacoste France and Devanlay for development and manufacture of furniture for its exclusives stores. Storage Design SRL accomplishes a design process that includes: layout of the store and constructive details based on the norms and requirements of the brands concept define for each store. After the projects are approved in France we build the equipment that is send totally unassembled. In ours products we use high variety of materials and finishes (steel, aluminum, wood, lacquers, etc.) Each furnishing has an estimated weight of 5 tons and occupies a space in a container of 40 feet for its delivery.

We understand the relevance of the packing and the identification of the pieces for the assembly process. For this we attach to the projects the specifications and assembly instructions.



LACOSTE

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1



2



3



6



4



5



7



8

Barracas Design is a store intended to the commercialization of furniture and objects mainly for home.
The objective of this store is to offer a good relation price quality an also permanent stock.

1,6 design
Eduardo Naso

2,3,4,5,7,8 design
Ricardo Blanco



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9



10



11



12



14



16

9,10,12,14 design
Eduardo Naso

11 design
Ricardo Blanco

16 design
Ricardo Blanco and Eduardo Naso



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HISTORY

In 1992 NyA (currently named **Storage Design SRL**), was founded with the main goal of designing and developing operative systems with high standardization level of components furniture for offices, companies and other institutions.

With the system named Web Work, that is a design based on the interaction of diverse standard components such as panels, support surfaces and accesories, later on NyA is place as a supplier company for important clients such as: National Library, Zeneca, Microsoft offices, United Airlines, American Airlines, Criba S.A., Ely Lilly Laboratories, Confeclisa, Sabre (travel information network).

At the same time, special corporative designs are developed for highly recognized companies at the moment, such as: **Dromo, Argentinean Post Office, Topper, Clarks, Bullrich Inmobiliaria, Klik eat Restaurant, Dialogo Office, Elaion lubricant, Dolce Coffe store, Los Tilos Bank.**

With tais trajectory and recognition in the design industry NyA change its name to Storage Design SRL, wich is exclusively dedicated to develop and manufacture furnishing for very recognized national and international brands, becoming into an important furniture exporter for clients like: **Lacoste, Samsonite, Puma, Crocs, Paula Cahen D'anvers.**

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